

Brand Style Guide Template

1. Primary Colors: Define main colors (hex codes) for brand consistency.
2. Fonts: Select fonts for headers, subheaders, and body text.
3. Imagery Style: Decide on photo or illustration style.

Example Entry:

- Color Palette: #FF5733 (Primary), #33C3FF (Accent)
- Fonts: Arial Bold (Header), Times New Roman (Body)
- Imagery: Modern, clean photos