

Platform Comparison Worksheet

Evaluate each platform based on your specific needs. Rate each in the following categories from 1-5:

1. Ease of Use: How user-friendly is this platform? Consider your technical skills.
2. E-commerce Capabilities: Does it support product management, payments, and inventory tracking?
3. Customization Options: Can you customize design and functionality to fit your brand?
4. Support and Resources: Is help available if you encounter issues?

Scoring Table:

Platform	Ease of Use	E-commerce	Customization	Support	Total Score
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Shopify					
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WordPress					
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Wix					
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