

Trend Research Worksheet

Lesson 1.2: Current Trends in the Online Business World

Instructions: Research two current trends in the online business world. For each trend, write a short summary and describe how it could influence your business idea.

Trend 1:

Summary of the Trend:

How this Trend Could Influence Your Business:

Trend 2:

Summary of the Trend:

How this Trend Could Influence Your Business: